

## **HAYDEN'S FERRY DAYS EVENT ACTIVITIES**

Friday, March 2, 2018

Hayden's Ferry Days Founder's Dinner- Hackett House- Sponsored by Tempe Sister Cities

Saturday, March 3, 2018

Hayden's Ferry Days Festival-Tempe History Museum- Sponsored by Tempe History Museum

Sunday, March 4, 2018

Walk Through History Tour- Downtown- Sponsored by Tempe Historic Preservation Foundation  
8 a.m. to 11 a.m.

Tours of the Petersen, Elias-Rodriguez, Hackett, and Eisendrath Historic Houses  
11 a.m. to 4 p.m.

### **Hayden's Ferry Days Celebration**

Hayden's Ferry Days, A Celebration of Tempe's Heritage, takes place on March 2nd, 3rd, 4th, 2018 in multiple locations around the city of Tempe. The purpose of the event is to raise awareness of Tempe's history, heritage and historic preservation efforts with a community-wide celebration.

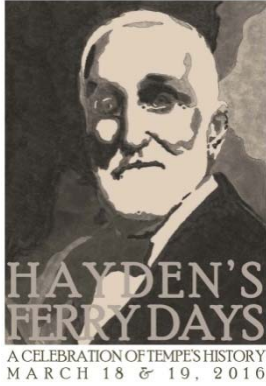
A number of organizations and individuals are working together to create a truly unique experience that will kick off with a Founders Dinner thanking sponsors, donors, participating partners and volunteers. The Founder's Dinner is hosted by Tempe Sister Cities Organization and the Tempe Historical Society on Friday, March 2.

On Saturday March 3, a festival will be held on the grounds of the Tempe History Museum. This Festival event will feature entertainment, exhibits, demonstrations, food trucks, and information and vendor booths.

The following day's activities will include a guided historic places tour, and a wide variety of Hayden's Ferry Day activities. To date, more than 20 organizations have committed to being a part of this special event. Hayden's Ferry Days is presented by Tempe Historical Society in partnership with Tempe Sister Cities, Tempe History Museum, Tempe Historic Preservation Foundation, City of Tempe and other community partners.

### **Event Marketing & Social Media**

Hayden's Ferry Days Committee is committed to providing promotional opportunities that will bring visitors to this event via traditional and social media outreach. We shall generate multiple press releases for various aspects of the celebration. The event shall be posted on multiple community calendars and look forward to getting radio and TV coverage through local outlets. The event is promoted on Facebook of multiple organizations, Instagram and Twitter accounts



## BOOTH APPLICATION FORM

---

### Hayden's Ferry Days 2018 Booth Space Application-Page1

Saturday, March 3, 2018

Hayden's Ferry Days Festival at the Tempe History Museum  
809 E. Southern Avenue  
Tempe, Arizona 85282

#### DEMONSTRATOR OF TRADITIONAL ARTS AND CRAFTS BOOTH SPACE: SUGGESTED DONATION- \$35.00

- A 10'x10' space is one booth space; must provide own tables, chairs, and canopies or pop-up tents.

#### NON PROFIT ORGANIZATION BOOTH SPACE: SUGGESTED DONATION- \$50.00

- A 10'x10' space is one booth space; must provide own tables, chairs, and canopies or pop-up tents.

#### FOR PROFIT BUSINESS BOOTH SPACE: SUGGESTED DONATION- \$75.00

- A 10'x10' space is one booth space; must provide own tables, chairs, and canopies or pop-up tents.

#### ADDITIONAL BOOTH MATERIALS: INCLUDES SET-UP AND BREAK DOWN- SUGGESTED DONATION:

- 6' Table and two chairs-\$15.00
- 10' X 10' pop-up tent- \$50.00 (limited supply)

Business Name/Organization: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Other Phone: \_\_\_\_\_

Address: \_\_\_\_\_

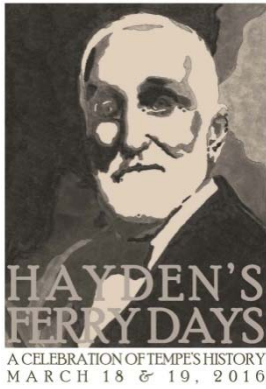
City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Please describe your booth set-up and materials you will be distributing, displaying, or selling:

---

#### The Hayden's Ferry Days Committee Reserves the Right to:

1. Reassign/change a space if necessary, even on show date. Spaces are not transferrable by vendors.
2. Deny a space without a refund to any vendor in violation of any rule.
3. Prohibit display of certain products/distribution of materials based on its acceptability to the general public.
4. Eject vendors/visitors from the festival grounds where there is cause.
5. Hayden's Ferry Days is not responsible for theft or damage of vendor's display or property. Vendors are responsible for their own space, and agree to provide payment for any damage caused by unloading, loading and operations during the festival.
6. Hayden's Ferry Days is not liable for any damage to your equipment, merchandise, yourself or your family, friends or employees working at your booth.



## BOOTH APPLICATION FORM

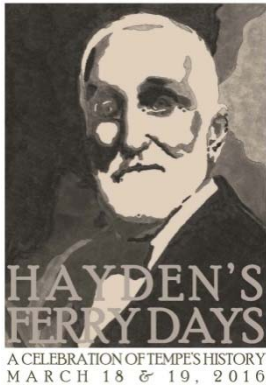
---

### Hayden's Ferry Days 2018 Booth Space Application-Page2

As vendors, we encourage you to maximize your exposure by promoting your appearance through your social media networks, on your website and to your customers and provide a link to Hayden's Ferry Days information. We hope you will share our Facebook posts, post pictures to social media and promote your appearance multiple times leading up to the event.

#### Vendor Set-Up & Exhibit Information:

1. Each vendor must provide their own Pop-up Tent or rent one from the Hayden's Ferry Days
2. Saturday: Set-up begins at 6 a.m. and must be completed no later than 8:30 a.m.
3. No take downs before 5 p.m.
4. **No refunds for any reason.** Event is rain or shine.
5. **Electricity is not available**, with the exception of a limited amount for Food Vendors (upon request). Parking is designated and free.
6. Spaces are rented in 10'x10' sections. Spaces are outside Tempe History Museum, or in a nearby location.
7. We do not supply tables, chairs, canopies, etc. unless rented. This is a space rental only.
8. Vendors must not block sidewalks, must keep areas clean and remove trash at end of event. Trash receptacles are not for vendor trash.
9. Vendors may not park a trailer or vehicle in their space unless pre-approved; for example, the trailer is part of the display. You are required to unload and park elsewhere immediately. The Hayden's Ferry Days Committee will tow vehicles that are not moved or left unattended. Do not park in other vendor's space while unloading. Be courteous to other vendors and volunteers.
10. Vendors are confined to their allotted space. You may not utilize an empty space or roam around the festival grounds.
11. No loudspeakers or bullhorns may be used. Audio equipment must be approved by the festival.
12. Spaces are not guaranteed. Your location is decided by the Committee.
13. Vendors may distribute/sell **ONLY** what is listed on your application, and **ONLY** in your allotted space — no roaming the festival grounds to sell or distribute products, coupons, samples or literature of any kind. Please do not approach visitors with your information unless invited to do so.
14. No alcoholic beverages are permitted on festival grounds.



## BOOTH APPLICATION FORM

---

### Hayden's Ferry Days 2018 Booth Space Application-Page3

Sponsored by:

Tempe Historical Society  
Tempe History Museum  
City of Tempe

**Please Read & Complete, then sign, make a copy for yourself and mail with check:**

*WAIVER: I assume all risks associated with participating in the Hayden's Ferry Days including but not limited to merchandise being damaged, broken or stolen; inclement weather and all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of you accepted my entry, I, for myself and anyone entitled to act on my behalf, waive and release Tempe Historical Society, City of Tempe and all partners and sponsors, their representatives and successors, from all liabilities of any kind arising out of my participation in the event, even though the liability may arise out of carelessness on the part of the person named in this waiver. I grant permission to all of the foregoing to use any photography, videography or other record of this event for any legitimate purpose. By signing below, I agree that I have read this waiver and all rules and regulations, and understand the conditions of the application.*

---

**Print Name**

**Signature**

**Date**

Register by mailing or delivering a copy of this completed application with suggested donation to:

**Tempe Historical Society  
Hayden's Ferry Days Booth Application  
809 E Southern Ave  
Tempe, AZ 85282**