



OUR PRESIDENT SAYS:

Come On Out Folks To Hayden's Ferry Days #3

I often wonder what some of Tempe's early settlers, like Charles Trumbull Hayden would say if they could be magically transported to our city today. Astonishment would be my guess. It's a safe bet that no one could have ever imagined just how far we've come in 147 years.

That's why it's good to occasionally pause to reflect on what it took to get here. The first time Tempe looked back on itself was way back in 1971 when the city put on a memorable, six-month long celebration of its one-hundredth anniversary that would have made even Don Carlos proud. Forty-four years later, in 2015, long-time Society member, Peggy Bryant, who helped promote the Centennial festivities via the Tempe Daily News, thought it was time to revive that special spirit of 1971. After all, our population had nearly tripled to more than 180,000. And the city's boundary swelled 60% to 40 square miles.

Reasons enough to begin planning for a citywide event that pays homage to Tempe's past and looks to its impressive future. Now it's 2018, and we are just days away from our Third Annual Hayden's Ferry Days. This year's activities have been extended an additional day to accommodate the growing list of scheduled programs. You will find details elsewhere in this newsletter.

Each year we have been building on the success of the previous Hayden's Ferry Days. Our ultimate goal is to have a month-long big time observance of our 150th birthday in 2021. It's calla Sesquicentennial.

Keep practicing the word. Sesqui-centennial. We expect you to have it memorized in three more years. We couldn't put on such a big blast without the help of many in our community - especially our business and corporate underwriters. As of this writing, I want to personally thank the Jerry W. Brock Foundation, Wexford Development, City of Tempe, Gammage & Burnham, Sender Associates, PADT, Inc., the Opus Group, Brian Wood, Lakeshore Music, Coca Cola, Tempe Tourism, Friends of the Tempe Library, and the Tempe Firefighters for their generous support in helping tell Tempe's remarkable story.

Don't miss out on being part of Tempe history. Join us March 2, 3 and 4 for the 3rd annual Hayden's Ferry Days gala. **Vic Linoff, President**

Kudos To A Pair Of Special Donors

Tempe Historical Society and partnering Tempe History Museum could not offer all the wonderful Hayden's Ferry Days festivities were it not for the many companies, organizations and individuals who give of their time, talents and funds to help assure the celebration of Tempe's heritage is a huge success.

This year the Hayden's Ferry Days Community Event Committee welcomed as the year's first "Diamond Corporate Sponsor" major donor a very special organization - the **JERRY W. BROCK FOUNDATION** of Tempe.

And not too much later, along came another "Diamond Corporate Sponsor" donation - this one from **WEXFORD DEVELOPMENTS LP**, also of Tempe but with offices in New York and Canada as well. Ferry Days Chairman Richard Bauer said the the two donations will go a long way toward helping underwrite programming and production costs for the Hayden's Ferry Days celebrations. On the insert in this newsletter you'll find names of our Ferry Days donors and givers to date. Without our donors, Hayden's Ferry Days could not have been the success it has been (and will be in the future we're sure).



COOKIN' UP A FEAST, pioneer style, for the Hayden's Ferry Days traditional opening Founders Dinner, March 2, at historic Hackett House will be family members from the equally-historic EZ Cattle

Start The Celebrating Dining... Just Like Arizona Pioneers!

Ticket sales for Tempe Historical Society and Tempe History Museum's third annual Hayden's Ferry Days celebration had hardly begun before one event was already a sell out. Plenty of other activities, however, await Tempeans and others who want to join in the fun of celebrating the anniversary of the 1871 founding by Charles Trumbull Hayden of Hayden's Ferry.

The early sellout was an afternoon high tea and lawn party planned at the fabulous hilltop Eisendrath House (now a Center for Water Conservation). But tickets are still available for an event that harkens back to an even earlier time and place in Tempe's and Arizona's history.

A prime rib and chicken dinner cooked the way they did it a hundred years ago "out on the trail" in the Southwest (and probably in some Hayden's Ferry yards as well), will be served up at the HFD's opening **Founders Day Dinner, March 2, 6-9 p.m.**

Dressed in period costumes, fifth generation family members of Sonoita's **EZ Cattle Company** will be doing the Dutch Oven cooking for the guests at Tempe's historic Hackett House.

Know the fella pictured on the right? See what he'll be doing at the dinner by checking out the "rest of the story. . . . CONTINUED ON PAGE 2



Lunch Talks Focus On Storytelling In More Than One Culture

A fourth generation Arizonan who has made storytelling a way of life and an engineering professor who is helping young Navajos "invent the future" will be this season's final speakers on Tempe Historical Society's "Lunch Talks" series.

Free to the public, the talks start at 11:30 a.m. on second Wednesdays of the months October through April (excluding December) in the Community Room at Tempe History Museum.

The programs are called "Lunch Talks" because guests can bring their own sack lunches if they wish and eat as they listen. And if they don't want to do lunch, they are free to partake of light refreshments put together for every "Talk" by the Historical Society's "in-house" hostess Mary Ann Kwilosz, a THS Board of Directors member.

Next-to-last speaker in the 2017-18 "Lunch Talks" will be South Mountain Community College Storytelling Institute Director Liz Warren, who has been featured on the series before. She will return on March 14 to answer the question "What is 'Real' Storytelling and Why Do We Need More of It."

Final speaker on the series until programs resume next October will be Dr. Shawn Jordan, an Arizona State University Assistant Professor of Engineering, whose April 11 talk will be on "Storytelling Across Cultures: Inventing the Future with Navajo Culture and Engineering Design."

Warren's textbook, "The Oral Tradition Today: An Introduction to the Art of Storytelling" is used in colleges around the country. She received the Parents' Choice World Award for



SHAWN JORDAN



LIZ WARREN

her recorded version of "The Story of the Grail" and under her guidance, the SMCC Storytelling Institute earned Maricopa Community Colleges 2016 Diversity Award and the *New Times* Best of Phoenix award for "Best Place to Learn to Tell Tales."

Jordan is involved in several National Science Foundation projects including "Engineering Design Across Navajo Culture, Community, and Society. One of ASEE PRISM's "20 Faculty Under 40" in 2014, he received a Presidential Early Career Award for Scientists and Engineers in 2017. He also has been a behind-the-scenes engineer for the PBS engineering design reality TV show *Design Squad*.



We are indebted once again to Tempe's senior living community for making it possible for the Historical Society to provide the wonderful "Lunch Talk" speakers we have had his season. We at THS think "you're terrific!."



IT'S REAL COUNTRY! That's the word about Three Horse Town who'll entertain with traditional country honky tonk music (and a little R and R and blues mixed in) at Hayden's Ferry Days opening Founders Day dinner on March 2 at the Hackett House.

Dine Like Pioneers (Continued from Page 1)

The Hackett House, built in 1888 as, initially, the bakery (and living quarters of German immigrant William Hilge, became the objective of a major restoration project as Tempeans celebrated their city's Centennial with the first Hayden's Ferry Days in 1970-71. Since the Historical Society revived Ferry Days in 2016, the Founders Day dinner has been a joint project with Tempe Sister Cities Organization which has "lived" at the Hackett House (and added to it) since its restoration was completed. Founders Day dinner tickets - at \$50 each or \$45 each for multiple tickets - check with the museum or on

Oh - about that fella in the page 1 photo. That's Founders Day dinner speaker **Joe Spracale** - onetime young Tempe Beach swimming pool lifeguard, a much loved former longtime teacher and McKemy Middle School principal, and a man who has served Tempe Old Settlers as president for - well - a loooong time!

TEMPE HISTORICAL SOCIETY BOARD OF DIRECTORS 2017-2018

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Tempe's Historic Homes Harbor Tales To Be Told



IT DOESN'T LOOK LIKE IT now, but this house was an old adobe home, built alongside the then-open canal on old East Eighth Street in about 1890 by a Tucson Mexican-American farm laborer for his family. And it only housed members of his family - for a century! Now an historic site, known as the Elias-Rodriguez house, it was home for awhile also to Tempe Historical Society Board member



ENCLOSED GRAVES of Niels and Susanna (Decker) Petersen rest on the grounds of Tempe's most famous home, the Queen Anne Victorian style Petersen House. Susanna was a relative of one of Tempe's most well-known ladies - Lucile Hanna Pyle, wife of Arizona Governor Howard Pyle.

Check Out Ferry Days Ticket Information Online

While many activities on tap for Tempe Historical Society's Hayden's Ferry Days are free, some - such as the "Walk Through History" and the March 2 Founder's Day dinner at Hackett House - require tickets. For those that do, you can get ticket information online at www.tempe.gov/HaydensFerryDays or at [Eventbrite at haydensferrydays2018.eventbrite.com](http://Eventbrite.com/haydensferrydays2018)

Some Special Thanks . . .

Partnering with Tempe Historical Society and Tempe History Museum to present this year's Third Annual Hayden's Ferry Days are the Tempe Historic Preservation Foundation, Tempe Sister Cities and the Rio Salado Foundation. Thanks, partners.

And a couple of special thanks to Museum staffer **Dan Miller** and Board member **Mary Ann Kwilosz** for spending much time and effort rounding up all the musical groups and information for the Ferry Days Festival and other events.

A home built and shared with a new bride that became one of the most admired showcase houses in the Valley . . . a home that was inhabited by members of the same family for a century. . . and a house that began as a business, later briefly housed the first telephone switchboard in town, and today is still serving the public, but in a very different way.

Tempe Historical Society's Hayden's Ferry Days "Historic House Tours" on Saturday, March 2, will offer an opportunity to hear some of the stories those old homes could tell if they could talk. Free tours of the Petersen, Hackett and Elias-Rodriguez houses - all dating back to the 1800s - are offered from 10 a.m. to 2 p.m.

The Eisendrath House, that lovely house on a hill was to have been included on the free tours, followed by a ticketed afternoon tea. But, it won't be on the tour as the tea party surprisingly was sold out early and its paying guests will be arriving early.

Located at 95 West Fourth Street, the Hackett House is now home of the Tempe Sister Cities Organization. Its first owner was German baker William Hilge but it's named for Roy and Estelle (Craig) Hackett - the latter the town's first telephone switchboard operator known by just about everybody in town.

And just about everybody in the Valley is familiar with Tempe's pride and joy - the Petersen House Museum at 1414 West Southern Avenue known especially for its annual Danish Christmas-themed open houses. It was the home of Danish seaman Neils Petersen, one of the most influential and generous men in Tempe, and his second wife Susanna Decker, who came there as a bride. It also was the place where the Tempe Old Settlers Association was born.

Take A Walk Through History

The March 3 "Walk Through History" will be a 9 a.m. guided tour of historic sites in downtown Tempe - and there are lots of them since that's where the little village of Hayden's Ferry was born and soon became Tempe.

Among them will be another historic house where more than people were welcomed at one time - the Harrington-Birchett House on Seventh Street, east of Mill Avenue, now property of Arizona State University and in danger of being torn down.

That's where Tempe's nationally-famed "Bird Lady" Guess Birchett welcomed and nursed to good health thousands of sick or wounded birds over many years. evered in Tempe she was elected - by an overwhelming popular vote - as Queen of Tempe's 1971 Centennial Celebration when she was 90 years old and competing with many much younger "beauty queens."

Tickets for this "Walk Through History" are \$25 (see page 3) .



TEMPE'S "A" Mountain looms up behind the onetime home of the town's popular "Bird Lady" - Guess Birchett, known nation-wide for

From Kids Fun to Old West Re-Enacting, Food to Music, Displays to Demonstrations - HFD Festival Has It All!

It's the day Hayden's Ferry Days fans have turned out for in large numbers in its initial two runnings - and Tempe Historical Society and Tempe History Museum are expecting this year's Saturday, March 3, Ferry Days' Festival showcasing our community's unique and diverse history and heritage to continue the trend - and even surpass it. They'll be planning to up the attendance - and the events to attract it again in 2019 and 2020 as they get in shape for a whopper of a Hayden's Ferry Days celebration in 2021.

That's the year of Tempe's seminal 150th birthday - **its Sesquicentennial!** - a time to celebrate the past, perhaps while looking at what we want the city's future to be as the Tempe Centennial celebration did in 1971. From the "future wants" of those celebrators came into being Friendship Village, the Hackett House restoration, and our own Tempe Historical Society and Tempe History Museum among others.

Regional and local arts, music and culture - some hearkening back to other days in the "Old (and Wild) West" - will be showcased at this year's Festival in and outside the Tempe History Museum, 809 East Southern Avenue. Sure to be a hit are the Reenactment Guild of the Old West members who'll be giving lively demonstrations of what it was like in that Old West. That it probably includes a mock gunfight or two will likely delight would-be cowboy kids (even the grown-up ones). The Reenactors are dedicated to preserving and educating modern-day Americans in the American Old West. And speaking of kids, there will be lots of activities going on especially for them inside the Museum.

Visitors will find all kinds of artisans, history and cultural displays, demonstrators of a whole slew of things that people create or cobble together - from arts and crafts to various unique and helpful items that the creative among us innovate and even some that are just strictly for fun (or to make other people puzzle over what they are for!).

An Antique and Collectibles Market and an opportunity to have your items in those categories appraised will be a feature of this year's festival, too. There will be a small fee for that. And should you feel hunger pains, there will be food trucks selling various items but outside of such vendors, everything else at the festival is free.

And then there will be those big attractions - the musical entertainers (most pictured below) are appearing at different times throughout the day, offering everything from honky tonk and bluegrass, folk to mariachi music. Featured entertainer at this year's festival will be the **Jon Rauhouse Trio**. There'll be some other big-hitters music-wise too: **The Mike Eldred Trio** who have earned some top honors in the music world and **Cisco and the Racecars** (whose bluegrass music took first place in 2014's Picking in the Pines Contest) and others you see in photos below.



LET THE MUSIC BEGIN! And there will be lots of it at Hayden's Ferry Days Festival. Top draws this year - Saturday's headliner pedal steel guitarist Jon Rauhouse's Orchestra (photo left with multi-instrumentalist Rauhouse at right) appearing at 3 p.m. and the Mike Eldred Trio (right) "on stage" at 11 a.m. The Eldred Trio's only second CD was voted one of the top 10 CD releases of 2011 by the Los Angeles Times. (Eldred was voted one of the best guitarists in Americana/Roots/Blues music). Betwixt them will come (not pictured) Cisco and the Racecars with their bluegrass music at 1 p.m. Keeping you humming or tapping at various times will be the young music groups below.



YOUTH TAKING THE STAGE at Hayden Ferry's Days Festival, will include Arizona State University's **Tuba and Euphonium Ensemble** (above) at 2 p.m.; the **Gilbert Town Fiddlers** (at right, top) - believed to be the country's only high school-age students fiddle group that creates its own (mostly folk) musical arrangements, at 10 a.m.; and **Tempe High School's Mariachi de Tempe** (bottom right) at 12 noon. The latter is the state's only mariachi group of its kind, including students of Mexican-American, Chinese, African American and Burmese backgrounds.



JOIN US IN SALUTING. . . . Our 'Ferry Days' Sponsors

Diamond Corporate Sponsors

Our Diamond Sponsors will have lots to do with making the 3rd Annual Hayden's Ferry Days a great success by helping underwrite various celebration events. If you see them at the March 3 Festival in the Tempe History Museum area (they may have booths), give them a very big "Thank You." We couldn't do it without them and the other Corporate Sponsors and Donors honored on this page.

Our 2018 "Diamonds" Are:

THE JERRY W. BROCK FOUNDATION:

Jerry W. Brock, Chairman

WEXFORD DEVELOPMENTS LP:

Sam Gordon, Principal, (Offices also in New York City & Canada)

Platinum Sponsorship

CITY OF TEMPE: Mayor Mark Mitchell & Vice-Mayor Robin

Arredondo-Savage. This donation makes the City an event sponsor for the Hayden's Ferry Days' Festival on Saturday, March 3 indoors and outdoors at the Tempe History Museum and the Museum/Library cultural center.

Gold Sponsorship

ARIZONA STATE UNIVERSITY:

This sponsorship makes ASU the sponsor for the Friday night (March 2) Founder's Day dinner at historic Hackett House.

Silver Sponsorship

GAMMAGE & BURNHAM,

Attorneys at Law: Kimberly S. Carson, Marketing Director, Tempe forever has attorney Grady Gammage Jr.'s father (Grady Sr.) to thank for growing our onetime teachers college to the status of Arizona State University at Tempe as its president. So it's fitting that this sponsorship will underwrite the Sunday, March 4, "Walk Through History Tour" of Tempe.

Bronze Sponsorship

SENDER ASSOCIATES LAW FIRM:

Darin Sender, Principal; That firm's contribution will help make possible the March 4 tours of the historic Peterson, Hackett and Elias-Rodriguez houses.

2018 Donation Giving Program

FOUNDER LEVEL

SWIRE COCA-COLA USA: Scarlett Foster-Moss, Vice-President of Public Relations and Government Affairs.

THE OPUS GROUP: Larry Pobuda Senior Vice-President & General Manager, Opus Development Company, L.L.C.

RANCHER LEVEL

TEMPE CHAMBER OF COMMERCE: Anne Gill, CEO



COPPER SPONSOR Woody Wilson (left) receives a sponsor package from Hayden's Ferry Days Chairman Richard Bauer for his Lakeshore Music company's \$500 contribution. Woody is a Tempe Historical Society Board member and has been instrumental in past years in bringing some great musicians to Hayden's Ferry Days.

Copper Sponsorships

All five of our Ferry Days' \$500-each Corporate Sponsors will be helping make that already-sold-out High Tea at Tempe's famed Eisendrath House on March 4 a grand affair. They include:

TEMPE FIREFIGHTERS UNION, Local 3931

FRIENDS OF TEMPE PUBLIC LIBRARY:

Larry Conway, President

LAKESHORE MUSIC: Woody Wilson, Principal

TEMPE TOURISM: Brian McCartin, President and CEO

PADT, INC. Phoenix Analysis & Design Technologies: Eric Miller, Principal

THE MORE THE MERRIER. .

Want to join in helping make this year's Hayden's Ferry Days the best and merriest yet?

That's what Tempe Historical Society wants for each year's Ferry Days celebrations of our city's heritage leading up to the next "big one" - Tempe's Sesquicentennial (or 150th birthday) in 2021, just three years down the road.

You can help make this and each coming year's Hayden's Ferry Days celebrations through the big one bigger and better (and merrier!) by becoming an individual giver - or getting your business, corporation, organization or foundation to become a corporate sponsor.

To join the donors and givers contact this year's Ferry Days Chairman Richard Bauer or board member Mary Ann Kwilosz through the Tempe History Museum.

THS Board Member Onnie Shekerjian Passes Out Goodies To Ferry Days



Tempe Historical Society Board Member Onnie Shekerjian got the pleasant chore of handing out "thank you" packets from the Society to representatives of some of the major corporate donors whose donations are helping to underwrite expenses for Hayden's Ferry Days. The packets include reproductions by the late Richard Nearing of some of the many drawings he made in his many years in Tempe of historic buildings and sites.

Receiving their packets here are (top l and r) Darrin Sender of Sender Associates Law Firm and Brian McCartin of Tempe Tourism'; (center l and r) Maruja Vez of Gammage and Burnham Attorneys at Law and Tempe Mayor Mark Mitchell; and (bottom left) Robert Cox of Arizona State University's Office of Government and Community Engagement.